

# Promote Your Brand & Presence at the Nationwide Home Expo!



**LOCALiQ**  
PART OF THE USA TODAY NETWORK

# Vendor Solutions

## Iowa Home Expo-Des Moines

**Reserve Your Discounted Solutions Today!**

**-Reservation Deadline: 3 weeks prior to event**



**-Des Moines Register - Quarter pg 4.92x9.95**

**-3X: Cost \$1552.50 – Wed/Fri/Sat week of event**

**-6X: Cost \$3105.00, Wed/Fri/Sat week prior & week of event**

**-DesMoinesRegister.com-subject to availability**

**-50,000 impressions / 300x250 / cost \$400**

**-100,000 impressions / 300x250 / cost \$800**

**-Digital ads to run 1-2 weeks prior to event**

**West Des Moines Register Community Pub**

**-Quarter pg 4.92x9.95, to run week of event**

**-Cost: \$600**

**AdNetwork + USAToday.com\***

**-142,857 impressions**

**-300x250, 300x600, 320x50, 160x600, 728x90**

**\*USAToday.com subject to availability**

**Cost: \$1000**

**-Prepayment Required For All Advertising**

**-\$25-\$100 creative processing fee will apply**