



HOME AND REMODELING SHOW

April 22-24, 2022

PROMOTE YOUR COMPANY TO THE GENERAL PUBLIC, SPECIFICALLY TARGETING WOMEN AND HOMEOWNERS

The NoCo HBA Home & Remodeling Show is the one-stop shop for all housing needs! It's more than an event, it's an experience – where customers can find inspiration from the latest trends and innovations in building, remodeling, design, landscaping and much more. With over 10,000 square feet of booths from industry experts, customers are sure to find what they are looking for!

PRESENTING SPONSOR (LIMIT ONE).....Investment \$7,500

- Featured as Presenting Sponsor of Home Show
- Complimentary 20'x20' booth
- Complimentary VIP parking pass
- Name mentioned in all advertising (print, radio)
- Minimum of 10 mentions/tags on the NoCo HBA social media platforms
- Official sponsor of the text-to-win contest (\$2,500 cash giveaway to winner of contest)
- Receive an electronic contact list of all vendors within a week of show (includes name, company name and phone number)

PINK TOOLKIT SPONSOR Investment \$3,000

- Logo on 300 pink toolkits given to the first 100 women through the door each day
- Logo will be on all print featuring the toolkit
- Complimentary 10'x10' booth
- Name mentioned in advertising (print)
- Minimum of five mentions/tags on the NoCo HBA social media platforms

CORPORATE SPONSOR Investment \$2,500

- Complimentary 10'x10' booth
- Name mentioned in advertising (print)
- Minimum of five mentions/tags on the NoCo HBA social media platforms

SUPPORTING SPONSOR Investment \$1,500

- 50% discount on 10'x10' booth space
- Minimum of two mentions/tags on the NoCo HBA social media platforms

VENDOR KICKOFF PARTYInvestment \$750

- 50% discount on 10'x10' booth space
- Opportunity to display logo at Vendor Kickoff Party
- Speaking opportunity at Vendor Kickoff Party